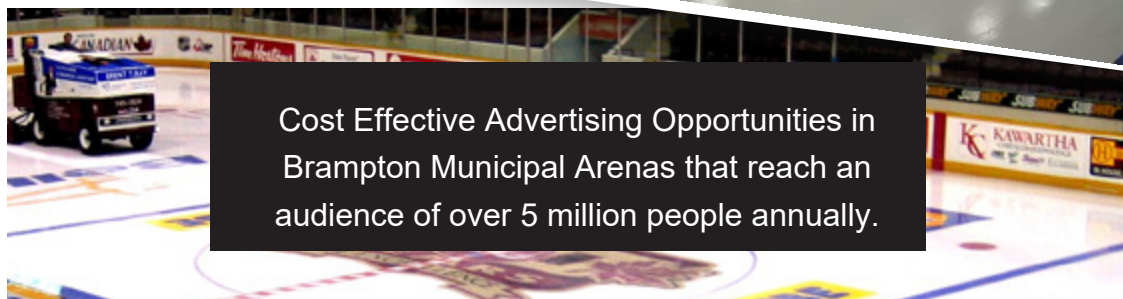


SCORE WITH ARENA ADVERTISING

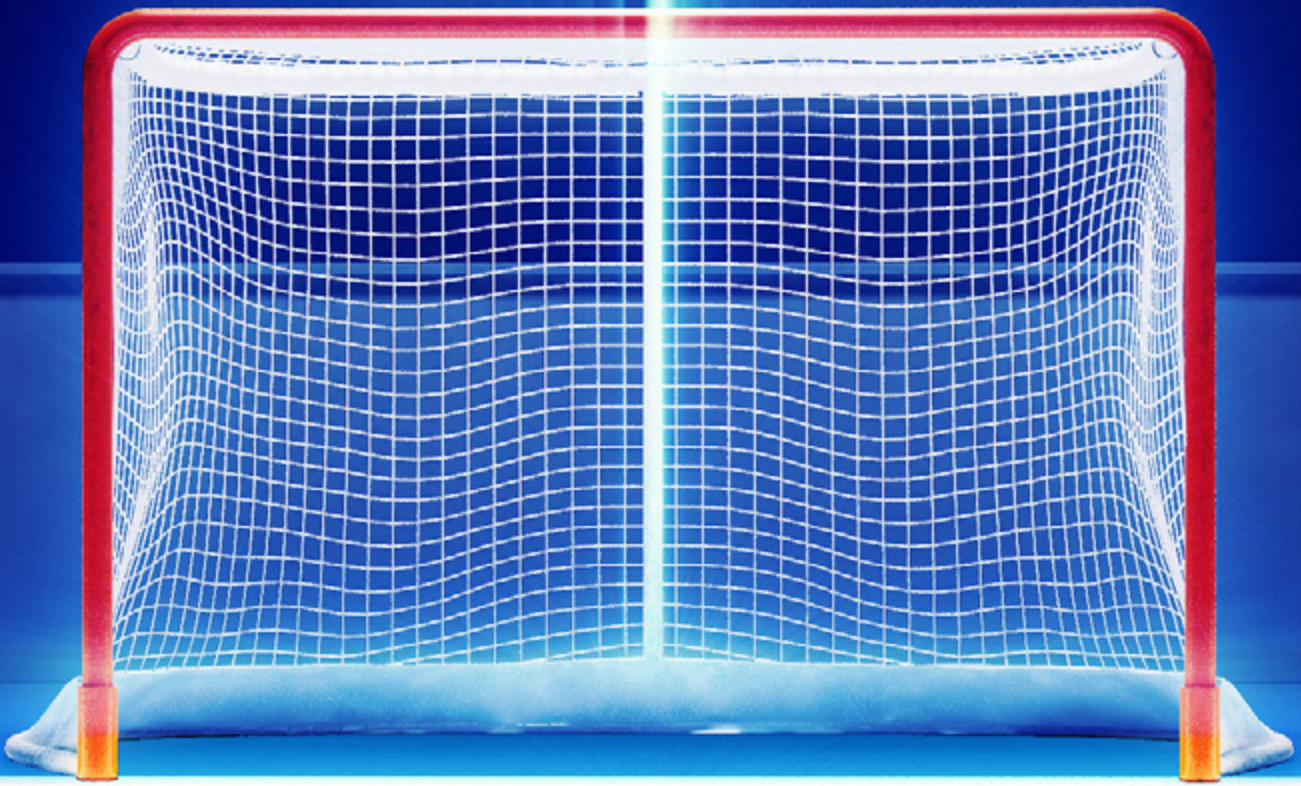


The **City of Brampton** has selected **Nustadia Media** as the exclusive agent for Rink Board and Ice Logo sales in the following locations;

*Brampton Memorial Arena
Cassie Campbell Community Centre
Century Gardens Rec Centre
Chris Gibson Recreation Centre
Earnscliffe Recreation Centre
Jim Archdekin Recreation Centre
South Fletcher's Sportsplex (4 Pad)
Terry Miller Recreation Centre
Greenbriar Recreation Centre
Gore Meadows Community Centre*



Cost Effective Advertising Opportunities in
Brampton Municipal Arenas that reach an
audience of over 5 million people annually.



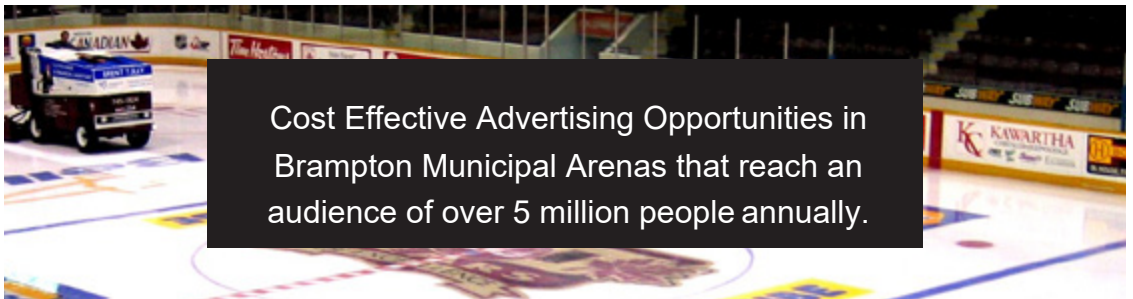
BRIEF HISTORY

Nustadia Media is a full-service marketing and promotional company that specializes in arena advertising opportunities throughout Canada. Combined, we have been assisting our clients and partners in reaching their individual and corporate goals for over 20 years.

Nustadia Media presently has the exclusive arena advertising rights to over 100 facilities and reaches a potential target market of over 25,000,000 (million) consumers annually.

Nustadia Media can help customize an advertising package that best fits your company's objectives and budgets. We offer Negotiable terms and payment options.

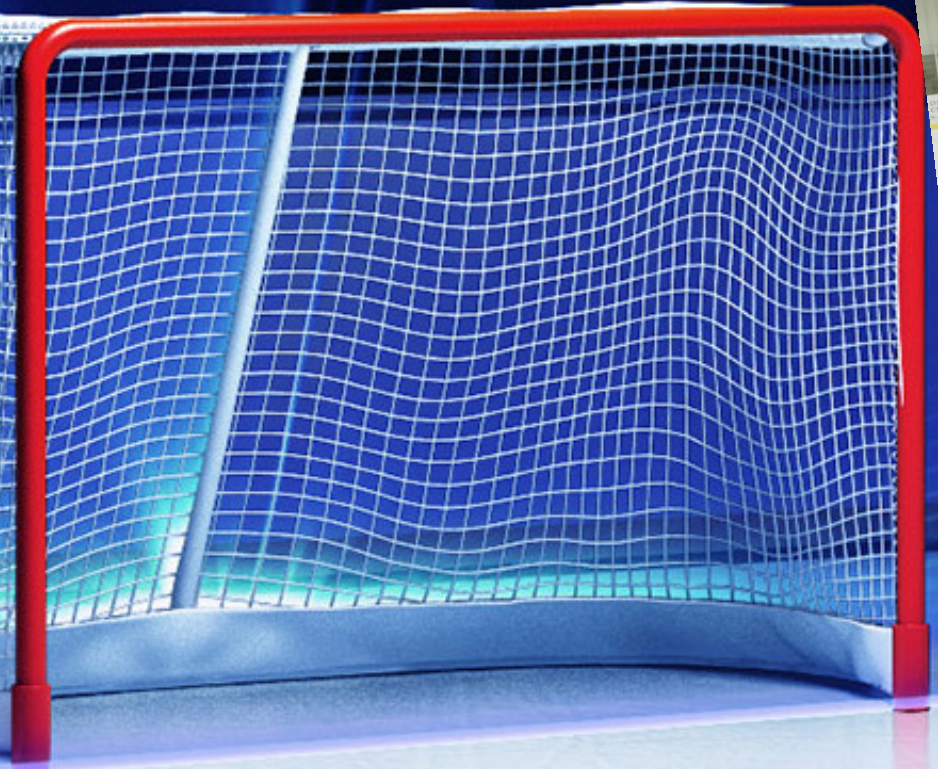
NUSTADIA
MEDIA



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Inventory & Annual Rates

(does not include production/installation)



3ftX8ft Full Colour Standard Rink Board - From \$1,000/yr

3ftX16ft Full Colour King Size Rink Board - From \$1,750/yr

Ice Logos - From \$1,500/yr

(Rate Discount on Multiple Location Campaigns)

NUSTADIA
MEDIA



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TEL: (905) 741-2678 EMAIL: bmaxwell@nustadia.com